



Making overall operational and financial organizational decisions

Decision Base Business Simulation Description

Overview

Decision Base is a board-based business simulation where participants work in teams to manage the operations of a fictitious business over a 10-year period. *Decision Base* requires participants to actively engage in strategic planning, debt versus equity decisions, market development, buy versus build decisions, corporate intelligence, mergers and acquisitions and bankruptcy. *Decision Base* provides a dynamic learning experience that focuses on individual responsibility while also serving to open lines of communication, thus improving working relationships within and across functional boundaries.

Objectives

Upon completion of this workshop participants will be able to:

- Enhance the quality of decisions based on a thorough understanding of the overall financial and operational impact on the organization and the requirements of key external stakeholders.
- Improve teamwork across the organization.
- Gain a better understanding of the countless strategic and tactical decisions that add complexity to achieving organizational success.
- Develop an appreciation of the trade-offs that will benefit the company as a whole.
- Increase ROI, ROA and ROE through a better understanding of financial concepts.
- Improve personal effectiveness and leadership skills.

Learning Methods and Delivery

The *Decision Base* business simulation is delivered by Prism Learning Solutions facilitators.

Target Audience

Managers, executives, sales people who need to understand their customers' business, product development staff and engineers, system developers, process improvement teams, etc.

Learning Time

16 hours

Class Size

Typical class size 12 to 24



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