

New ways to resolve work problems
and leverage opportunities



Using Creative Thinking Workshop Description

Overview

This workshop enables participants to use a methodology for creative thinking/innovation to identify new and different ideas for resolving work problems and/or leveraging opportunities. Participants also use a tool for prioritizing and selecting the best idea. Finally, they develop an application plan for using the new idea

Objectives

Upon completion of this workshop participants will be able to:

- Understand creativity as a tool available to everyone.
- Use the process of innovation to create and plan fresh solutions.
- Consider how normal decision-making fits with creative decision-making.
- Use several creativity techniques.
- Discuss strategies to increase personal and group creativity.

Learning Methods and Delivery

Using Creative Thinking utilizes the latest in adult learning methodology including large and small group discussion, individual application, skill practice with feedback and real on-the-job examples.

Using Creative Thinking can be delivered by our facilitators or certified client facilitators.

Target Audience

All employees

Learning Time

3 hours

Class Size

Typical class size 12 to 20



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